

Between Power and Irrelevance: A Must-Read for Understanding the Future of Journalism

In his new book, *Between Power and Irrelevance*, Tom Rosenstiel provides a thought-provoking analysis of the current state of journalism and its future prospects. Rosenstiel argues that journalism is facing a crisis of credibility and relevance, as traditional media outlets struggle to adapt to the digital age and the rise of social media.



Between Power and Irrelevance: The Future of Transnational NGOs by George E. Mitchell

★★★★☆ 4.4 out of 5

Language : English
File size : 2492 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 365 pages
Lending : Enabled



Rosenstiel begins by examining the decline of traditional media outlets. He notes that newspapers have lost half of their circulation in the past two decades, and that television news viewership has also declined significantly. This decline has been driven by a number of factors, including the rise of the internet, the fragmentation of the media landscape, and the changing habits of audiences.

The decline of traditional media outlets has created a void in the news landscape. This void has been filled, in part, by social media. However, Rosenstiel argues that social media is not a substitute for journalism. Social media platforms are designed to promote engagement, not accuracy or objectivity. As a result, they often amplify misinformation and disinformation.

Rosenstiel argues that the key to the future of journalism lies in embracing new technologies and adapting to the changing needs of audiences. He believes that journalism can regain its credibility and relevance by providing high-quality, in-depth reporting that is accessible to everyone. He also argues that journalists need to do a better job of engaging with audiences and building trust.

Between Power and Irrelevance is a must-read for anyone who cares about the future of journalism. Rosenstiel provides a clear-eyed assessment of the challenges facing the industry, and he offers a roadmap for the future. This book is essential reading for journalists, media executives, and anyone who wants to understand the role of journalism in a democratic society.

Key Points

- Journalism is facing a crisis of credibility and relevance.
- Traditional media outlets are struggling to adapt to the digital age and the rise of social media.
- Social media is not a substitute for journalism.
- The key to the future of journalism lies in embracing new technologies and adapting to the changing needs of audiences.

- Journalism can regain its credibility and relevance by providing high-quality, in-depth reporting that is accessible to everyone.

About the Author

Tom Rosenstiel is a media executive and author. He is the former executive director of the American Press Institute and the former editor of The Los Angeles Times. He is the author of several books on journalism, including The Elements of Journalism and The Trust Factor.

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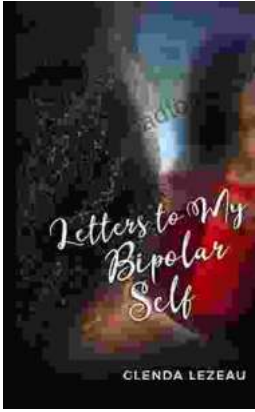
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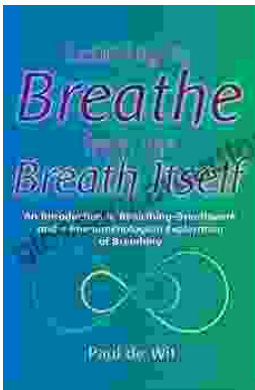
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