

Fundamentals of Human Resource Management: What's New in Management



Fundamentals of Human Resource Management (2-downloads) (What's New in Management) by Gary Dessler

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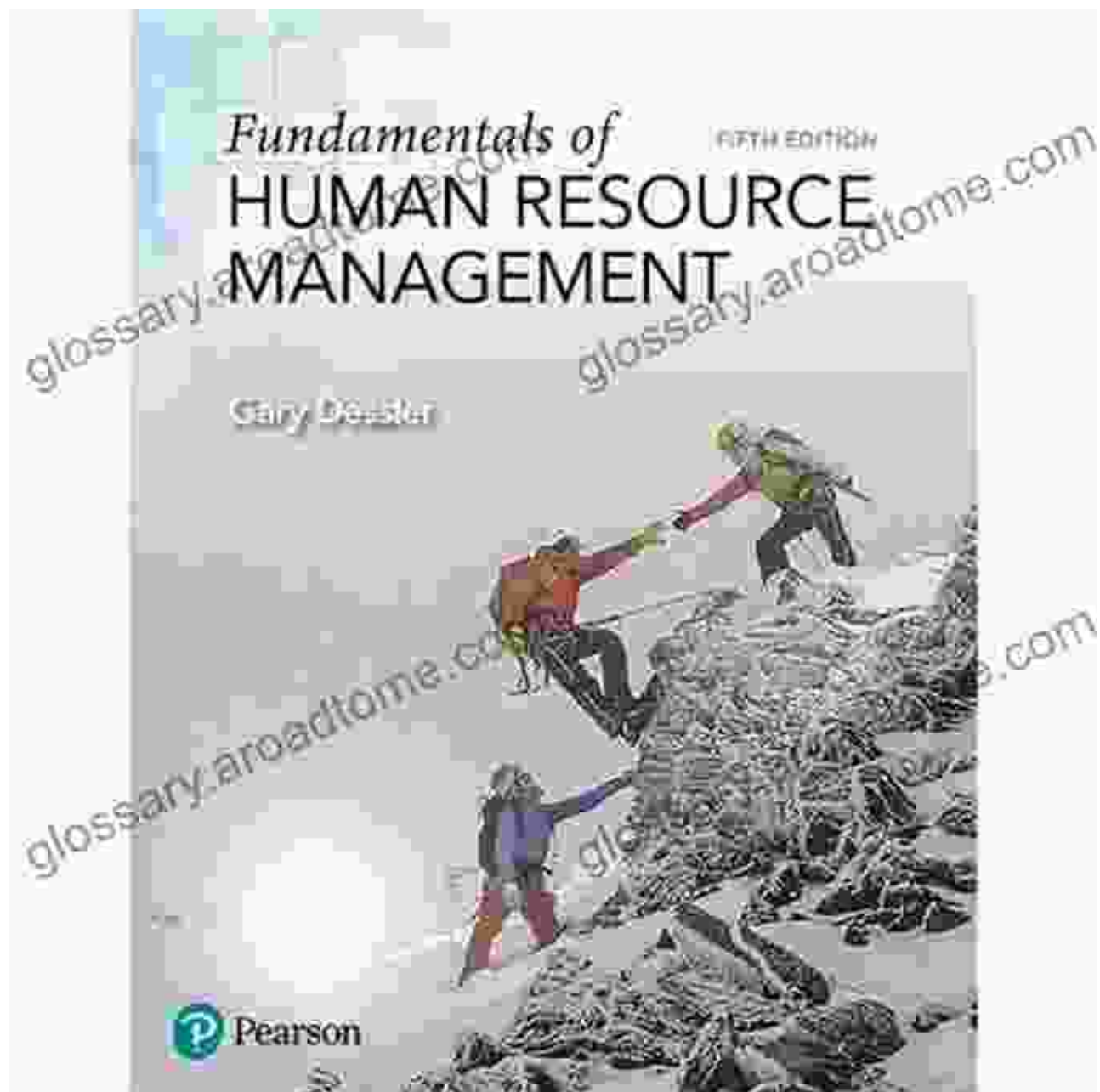
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The world of work is changing rapidly, and with it, the role of human resource management (HRM). In today's competitive business environment, organizations need to be able to attract, develop, and retain top talent in Free Download to succeed. This is where HRM comes in.

HRM is responsible for a wide range of activities, including:

- Recruitment and selection
- Training and development
- Performance management
- Compensation and benefits
- Employee relations

In recent years, HRM has become increasingly strategic, as organizations have come to realize that their people are their most valuable asset. As a result, HR professionals are now playing a key role in shaping organizational strategy and helping to drive business results.

What's New in Management

The field of HRM is constantly evolving, and there are a number of new trends and best practices that HR professionals need to be aware of. Some of the most important changes include:

- **The rise of artificial intelligence (AI).** AI is already having a major impact on the workplace, and it is expected to play an even更大的 role in the future. AI can be used to automate a variety of HR tasks, such as screening resumes, scheduling interviews, and providing training. This can free up HR professionals to focus on more strategic initiatives.
- **The growing importance of employee experience.** Employees are increasingly looking for a positive experience at work, and this is becoming a key factor in attracting and retaining top talent. HR professionals need to be focused on creating a positive employee

experience, by providing opportunities for growth and development, and creating a supportive and inclusive work environment.

- **The changing nature of work.** The traditional 9-to-5 job is becoming increasingly rare, and more and more people are working remotely or on a flexible schedule. HR professionals need to be prepared to support a more flexible workforce, and to create policies that accommodate the needs of different types of workers.

Benefits of Reading "Fundamentals of Human Resource Management"

If you are looking to learn more about the latest trends and best practices in HRM, then "Fundamentals of Human Resource Management" is the book for you. This comprehensive guide will provide you with everything you need to know about the field, from the basics of recruitment and selection to the latest developments in AI and employee experience.

Here are just a few of the benefits of reading "Fundamentals of Human Resource Management":

- You will gain a comprehensive understanding of the field of HRM.
- You will learn about the latest trends and best practices in HRM.
- You will be able to apply your knowledge to your own work, and help your organization to succeed.

Download Your Copy Today

Don't miss out on this opportunity to learn more about the latest trends and best practices in HRM. Download your copy of "Fundamentals of Human Resource Management" today.

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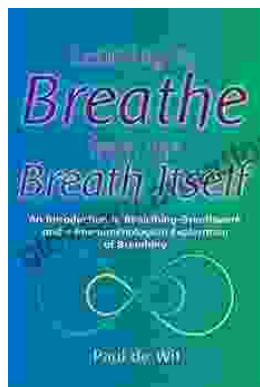
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